

Santa Lucia Conservancy

2019 Workplan – Review Draft November 2, 2019

GOALS

STEWARD. SLC will steward the Preserve’s wild beauty, resilient biodiversity, and ecosystem processes.

ENGAGE. SLC will engage our community in actively caring for the land we steward.

INSPIRE. SLC will inspire conservation and compatible development by serving as a model & learning laboratory.

In Perpetuity. SLC will manage its resources to ensure a robust, resilient capacity to fulfill our mission in perpetuity.

OBJECTIVES

#1. Cattle Grazing:
Grazing completed in 1,000 priority acres
Research and monitoring activities fully implemented
Herd health excellent, wildlife responding positively
Community participation remains high

#2 Openlands and Scenic Corridors:
Weeds managed effectively in scenic corridors
Increased outreach to LOs in scenic & sensitive areas
Fuel Management Plans adopted and implemented

#3. Woodlands and Forests:
CSD & SLC partnering on fuel management
Roadside Fuel Management Standards updated
Sudden oak death research progressing
Woodland weed planning underway

#4. Preserve Activities and Events
Interactions are frequent, positive and inspiring
Events are relevant and well attended
LOs & staff perceives added value, supports efforts

#5. Natural Science and Education
Conservation Blueprint (BMNA) updated
R.C. facilitates increased science partnerships
Approved research projects advancing
School program fully subscribed, effective, valued

#6. Multi-Model Communications
Effective, integrated communications plan in place
Identify & connect with ‘missed’ owners
Partner with RE team and Association to reach buyers
Conduct focused annual outreach to new owners

#7. Regional Leadership
Partner with CSD, Calfire re: fuel breaks and burns
Maintain/expand productive academic partnerships
Share Preserve Design through seminars, workshops

#8. Organizational Excellence
Board governance goals advancing with ED support
LTA standards and practices adopted, incorporated
Productive, proactive, solutions-oriented staff and culture is advancing SLC’s mission, vision and values

MEASURES

Grasslands and Wetlands
Thatch levels reduced 25%
Ecological measures improving
90% Landowner participation

Openlands, Scenic Corridors
Grasslands weed map and plan in place
Thistle cover <15% in scenic corridors
Brush controlled in 250 acres
10 new Openlands Partnerships in place

Woodlands and Forests
CalFire Planning Grant submitted
SOD Blitz complete with 10 LOs
Woodland weed map complete

Preserve Activities and Events
4 Neighborhood events held
4 Hacienda Talks/Special Events
Feedback from Preserve members improving

Natural Science & Education
BMNA approved by Board
Academic partnerships advancing mission
Targets met for workshops & publications
School program running smoothly

Multi-Model Communications
New website current, usership tracked
Preserve Design brochure produced
New Owner packet and outreach in place
Newsletter in place, valued

Regional Leadership
1-3 prescribed burns , improved fuel-breaks
2 Hosted Preserve Design Workshops
4 mission –driven academic partnerships

Organizational Excellence
LTA member in good standing
Easement stewardship ‘firm, fair, friendly’
Audit, 990 , other practices in place
High performing staff are retained

ACCOUNTABILITY

Grasslands/Grazing
Rodrigo, Kyle, Leslie
Wildlife Monitoring
Dr. Christy

Weed and Brush Management
Jenna Allred Natural Lands Manager
Landowner Partnerships
Rodrigo, Lindsay, Jenna, Christy W.

Fuel Management, SOD
Lindsay and Jenna
Landowner & CSD Partnerships
Christy F. and Lindsay

Community Outreach and Events
Lindsay, Christy F. and Consultants
Full Team Support

BMNA Update
Science team, Lindsay
Academic/Internship Program
Dr. Christy
Ecological Research
Science Team (Dr. C oversight)

Integrated SLP-SLC Communications
Angela Hains and Adam White
Outreach to New/Priority Owners
Christy F, Lindsay, Full Team Support

Prescribed burns
Christy W lead, Rodrigo, Kyle
Workshops and Targeted Outreach
Full Team (Board and Staff) Support

Organizational Excellence
Board Chair, Christy F., Diana Johr
Full Team (Board and Staff) Support